

CMA Exclusive Breakfast Series

Customize Your Own Turn-Key Event!

CMA's series of Exclusive Breakfasts are sponsor-driven opportunities to present custom content to an audience of Canada's best and brightest marketers.

We will work with you to create an event that allows you to show your thought leadership and innovation. With CMA managing all event logistics, your team has quality time to spend networking and building new business relationships in a turn-key experience.

Hosting 50 -70 marketing executives, these breakfasts are by-invitation-only events, allowing you to cultivate a specific audience. These maximum two hour sessions are held in various locations in downtown Toronto.



All Sponsors Receive:

- Recognition on all pre-activation (email) and day-of marketing (on-screen visuals, programs, signage, and collateral)
- One e-communication (link) to delegates through CMA event follow-up email
- Thank you from the CMA host from the podium

Exclusive Breakfast
\$15,000

- Exclusive sponsor with title positioning (ex: "The New Digital Landscape, Presented by Brand ABC")
- Provide keynote speaker / panel. Presentation content to be approved by CMA.
- Logo featured on event website with click-through link
- With CMA support, build targeted invitation list
- CMA to manage all event logistics (venue, communication, registration, catering)
- Opportunity to set up activation space in main exhibit area

* Potential activation costs may be applicable. Activations are subject to approval by CMA.

Note: Sponsorships are contingent on the sponsor's CMA membership being in good standing.

ADDITIONAL INFORMATION

To learn more, contact sponsorship@theCMA.ca
or 416.644.3753

