

# CMA Mixer Series

2020 SPONSORSHIP OPPORTUNITIES



## Details

### Venue / Experience

Conveniently located in downtown Toronto, close to parking and transit access.

Includes networking, open bar, appetizers and experiences!

### Attendees

100+

### Tickets

Members: \$29.00

Non-members \$79.00

## Delivering Engaging Business Socials

We're aware that marketers live busy lives, but we also know that in the world of marketing, building your network and having fun is important.

CMA Mixers bring members together to connect, learn and grow through a casual night out in the spirit of building relationships!

For 2020, we have two CMA Mixers to get you socializing and getting to know your marketing community:

### CMA SPRING MIXER

APRIL

Kick-off the start of warmer weather with our annual spring mixer! Mix and mingle with marketers from a variety of industries and expand your network.

### CMA FALL MIXER

SEPTEMBER

Adjusting to the start of the fall season is hard enough so reconnect with colleagues, clients and get to know industry professionals to form new relationships.

*Sponsor one of our CMA Mixers and share your thought leadership in an experiential way with a targeted audience of marketers, agencies and industry professionals.*

### ADDITIONAL INFORMATION

To learn more, contact [sponsorship@theCMA.ca](mailto:sponsorship@theCMA.ca) or 416.644.3753

CANADIAN  
MARKETING  
ASSOCIATION

CMA

## Why Sponsor?

CMA events and experiences provide your organization with a top-rated and highly-valuable platform.

Each customized and strategic sponsorship plan is proven to deliver increased brand visibility, thought leadership sharing and client or prospect hosting opportunities.

**Contact CMA to customize your approach today!**



## All Sponsors Receive:

- ☑ Recognition on all event day and pre-event marketing
- ☑ Logo featured on event website, social posts and all email marketing with click-through link
- ☑ One e-communication (link) to delegates through CMA event follow-up email
- ☑ Thank you from mixer host and first right of renewal

## Activation Thought Starters

### EXPOSURE & RECOGNITION

SPONSORSHIP LEVEL	SPONSORSHIP PACKAGE ELEMENTS
<p><b>Presenting Sponsor</b> <b>\$3,500</b> » Includes 8 tickets</p>	<ul style="list-style-type: none"><li>• Exclusive category event sponsor with title positioning (ex: "Spring/Fall Mixer, Presented by Brand ABC")</li><li>• Provide a short talk (no presentation) for 5-6 minutes with compelling, relevant content.</li><li>• Opportunity to set up activation space in main area to provide an immersive or fun experience for attendees.</li></ul>
<p><b>Supporting Sponsor</b> <b>\$1,800</b> » Includes 4 tickets</p>	<ul style="list-style-type: none"><li>• Themed sponsor activation can include cocktail sponsorship, demonstration, contest sponsor or customized brand experience. Includes an activation space in main area.</li></ul>

\* Potential activation costs may be applicable. Activations are subject to approval by CMA.  
Note: Sponsorships are contingent on the sponsor's CMA membership being in good standing.